



IMBA
PG COLLEGE



INTERNATIONAL MARITIME BUSINESS ACADEMY

BBA IN SHIPPING

Collaborations

- *Plymouth University*
- *Solent University*

Get UGC Recognised University Degree

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BBA IN SHIPPING

Duration - 3 years

Scope of BBA in shipping

BBA in commercial shipping is quite promising, offering a solid foundation for a career in the dynamic world of maritime trade. Global trade heavily relies on commercial shipping, and with the rise of e-commerce and international business, the demand for skilled professionals is on the upswing. This translates to good job opportunities for graduates with specialized knowledge. This course equips you for various roles beyond just traditional shipping companies.

You could find opportunities in :

Logistics and Supply Chain Management, Port Management, Freight Forwarding, Maritime Insurance, International Trade. The commercial shipping industry is inherently international.

Your BBA can open doors to careers across the globe, allowing you to work in multinational companies. Salaries in the shipping industry can vary depending on experience, location and specific role. Overall, a BBA in commercial shipping equips you with valuable knowledge and skills for a rewarding career in the ever-evolving world of maritime trade.



Job Profiles

- *Shipping Manager*
- *Logistics Coordinator*
- *Post Operations Manager*
- *Maritime Analyst*
- *Client Manager* ● *Freight Broker*
- *Export Coordinator*



PROGRAMME STRUCTURE

Course Summary

The BBA programme is built in 3 stages. In the first year the focus is on building the foundation in the core subjects and also training the students to excel in computing and communication skills. In the second year, focus will be to impart detailed inputs in the core subjects and also giving the introduction to Maritime and Logistics sector. The final year focuses on providing students with an integrated and holistic view of business and an in-depth understanding of the Maritime & Logistics sector. Students will be required to do 2 projects in the third year in their chosen area.

The learning and teaching will consist of a variety of elements such as lectures, tutorials, workshops, animated/non-animated video, practical work, seminars and trips. The assessment strategy will include individual/group reports and/or presentations, case studies, essays, open/closed book exams, portfolio development, reflective journals and experiential work based activities.



BBA 1ST YEAR

- Principles & Practice of Management
- Management Process
- Financial Accounting
- Mathematics for Management-I
- Environmental Studies
- Fundamentals of computer
- Organizational Behavior
- Business Environment
- Financial Management
- Economics for Executives

BBA 2ND YEAR

- Introduction to Shipping
- Economic Geography
- Marketing Management
- Management Information Systems
- Business Finance
- Organizational Behavior
- Linear Trade
- Shipping Business
- Human Resource management
- Commodity Trading- Basics

BBA 3RD YEAR

- Transportation & Distribution Management
- Port Management
- Crew Management
- Market Study
- Customs procedures
- Logistics and Supply Chain Management
- Dry Cargo Chartering
- Ship Management

FEW OF OUR PLACEMENTS



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Arya Corp
India



Akashdeep Sood
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*"Shipping is the lifeblood of the global economy,
carrying more than 90% of the world's trade."*



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